



CASIEL AARON KAPLAN • 327 IRVING AVE. BROOKLYN, NY 11237
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EDUCATION:

School of Visual Arts
 Bachelor of Fine Arts, Graphic Design

New York, NY

Duration: 09/99 - 05/03

SKILLS:

Applied knowledge designing:

- brochures
 - cd packaging
 - posters
- editorial
 - book covers
 - logos
- advertising campaigns
 - web design and coding

Extensive skills in:

- Mac and IBM platforms
 - adobe photoshop
 - adobe illustrator
- quarkxpress
 - in design
 - dreamweaver
- HTML coding & CSS
 - silkscreening & art touch-up
 - photo & illustration art direction

EXPERIENCE:

In addition to projects done from my home studio I am currently working in-house for a variety of companies as a freelance Art Director & Designer in New York City.

Publicis Dialog	Stoli, Káhlua, Beefeater, Multi-brand	• Below the Line concepts, art direction, and design.
Blister	Bravo, USA, MTV	• Various print design - print ads to packaging
Digital Graphics	Museum of Modern Art	• Screen printing for new exhibitions
Scholastic	Scholastic	• Scholastic collateral and publications
Publicis Dialog	New York, NY	Duration: 3/04-3/05
Title:	Art Director	
Duties:	• Advertising and Design	
MTV Networks	New York, NY	Duration: 12/03-3/04
Title:	Designer	
Duties:	• MTV off-air print design	
Atlantic Records	New York, NY	Duration: 8/03 - 12/03
Title:	Design Intern	
Jobs:	• Design of Atlantic Collateral • Print Production	
MTV Networks	New York, NY	Duration: 5/03-9/03
Title:	Junior Designer	
Duties:	• MTV off-air print design • Print Production • Radio City Music Hall 2003 VMA posters • responsible for majority of 2003 "TRL Shore Thing" Promotions and ads	

Work done from home includes: Ian Caplan - portfolio website design and production • Villa Collangelo - wine packaging
 Kings County Realty Corp - web design and production • Sativa Verte - web design and production • NYC Porn Fest - identity and through the line materials
 R. Gregory Christie - promotionals • Failsafe - Album cover design • Flipside - Album cover design

ONLINE WORK AVAILABLE AT: WWW.CASIELKAPLAN.COM